

From: [Central City Association](#)  
To: [Kent Smith](#)  
Subject: REMINDER: CCA Homelessness Policy Committee Meeting - July 22, 2015 8 a.m.  
Date: Monday, July 20, 2015 9:01:53 AM

## CCA Meeting Notice



# Homelessness Policy Committee

**Wednesday  
July 22, 2015  
8 - 9:30 a.m.  
RSVP REQUIRED**



## City Attorney Initiatives

Join CCA for a discussion with the neighborhood prosecutor for Downtown Los Angeles. Learn about the City Attorney's priorities and initiatives for the Central City East area. Receive an update on the Jones and Lavan Court cases and the latest revisions to section 56.11 of the Los Angeles Municipal Code related to the storage of personal property in public areas.

### Central City Association

626 Wilshire Blvd., 2nd Floor  
Los Angeles, CA 90017

Parking available on site  
\$5 for 2 hours, with validation  
Entrance is off Hope St.



**Special Guest: Kurt Knecht, Deputy City Attorney, Office of City Attorney Mike Feuer**



## LA:RISE

The City of Los Angeles was awarded a \$6M grant through the Department of Labor's Workforce Innovation Fund to implement Los Angeles Regional Initiative for Social Enterprise (LA:RISE). LA:RISE will stimulate job acquisition and retention for 500 individuals who make up the hardest-to-serve population – those with a history of homelessness, incarceration, and disconnected youth – by uniting a mix of public and private revenue sources to leverage existing, available services. Learn more about this innovative approach to serving the hard-to-employ.

**Special Guest: Vivienne Lee, REDF**



## Hollywood 4WRD

In 2008, representatives of the Hollywood business community, in conjunction with local government officials,

**Continental Breakfast  
will be served.**



social service providers, the non-profit sector and the faith community began meeting on a monthly basis to discuss a shared commitment to ending homelessness. The group - Hollywood 4WRD (4 Walls, a Roof and a Door) aims to end homelessness in Hollywood by 2018. The rationale is that it is less expensive to end homelessness than it is to manage it. Hollywood 4WRD also believes that ending homelessness helps to create a safer neighborhood for residents, businesses, visitors and our homeless neighbors. Join us to learn about this unique public/private partnership.

**Special Guest: Kerry Morrison**

*(Open to Executive and Business Advocacy Level Members Only)*



**Welcome to CCA's new member portal and online registration system!**

**Instructions:**

1. Click the RSVP button
2. Your **login** will be your **email address**
3. Your Password is: **Password1**
4. The first time you log into the system, you will be prompted to change your password for security purposes.
5. Please remember this password as you will need it to register for future CCA events.

This innovative web-based application will enhance your overall membership experience. The member portal will allow you to pay dues, print receipts, update contact information, view committee materials and register for CCA events.

**Questions?**

Please do not hesitate to contact Lena Mulhall at [lmulhall@ccala.org](mailto:lmulhall@ccala.org) or 213.416.7514



*Please RSVP by July 21, 2015*



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